

AUSTIN BLANKENAU

WORK EXPERIENCE

Senior Producer - MikeWorldWide

2025-Present

- Created and pitched videos for new business and RFPs
- Managed review process with client and internal teams.
- In addition to the responsibilities of my previous role as a Creative Content Video Producer

Creative Content Video Producer - MikeWorldWide

2024-2025

- Wrote, Pitched, produced, shot, and edited social video content for all of Nikon's channels.
- Primary videographer and photographer for the company, working with clients like Nikon, Top Ramen, NFL, Subaru, DQ, Dominion Energy, and Warner Bros.
- Worked with the PR & communications team to pitch and film live events .
- Assisted Nikon influencers in creating decks and shooting content with them for social media.
- Created all new product videos for Nikon and increased average views by over 50k

Creative Director & Producer - Needy Blanket Productions

2023-Present

- Worked with influencers to create high-quality content for brands like Prada, Ralph Lauren, 12th Tribe, Porsche, Target & more.
- Web page UI, social media strategy, and creative for start-ups.
- Built content process for a new Fintech Company utilizing Ai & ML.
- Red Gemini and Komodo Owner/Operator. Grip & Lighting Package.

Creative Producer & Multimedia Team Manager - Lennar

2016-2023

- Directed, Produced, Shot, and Edited external videos for social media and internal communication videos and content.
- Managed a team of 8 video specialists and led strategic vision to create video content for the nation's largest homebuilder.
- Created video content for brands such as Amazon, Ring, Opendoor, and Hippo.
- Over 7M views across video channels and increased audience reach.
- Worked closely with CEO/Chairman, Stuart Miller, to start the marketing team's video content creation arm and to develop social media growth strategies to increase Lennar's brand
- Created video marketing campaigns used by 41 divisions in 29 states.
- Filmed and Photographed homes and apartments for national campaigns.
- Prepared project briefs, image boards, storyboards, and gathered KPIs for each project.
- Managed the department's post infrastructure, studio design, camera & Lighting equipment.
- Helped conduct studio tours with the CEO showing videos to investors and persons of note like actors, politicians, business leaders, and athletes.

Freelance Filmmaker - Selected Works

2013-Present

- Worked for many years in various film departments at multi-million dollar budgets and smaller.
- Writing, Directing, Cinematography, Producing, Camera, Lighting, Grip, and Editing.
 - Amazon | Lennar "The Connected Home" - Director/Editor/Producer
 - If Death Were Kind - Writer/Director- Digital.
 - United States of Craft - Lighting Designer
 - Willa Cather Documentary - Cinematographer
 - Downsizing - Electrician - Alexander Payne, dir.
 - Silly Rabbit Channel - Editor- Saatchi & Saatchi, General Mills.
 - Bar No. 9 - Director of Photography - Super 16mm.
 - Diner off the Highway - Cinematographer/Writer.
 - Audible "The Dispatcher" - Gaffer.
 - Starbucks "Mi Gente" - Best Boy.
 - L'Oreal "Men Expert" - Key Grip

Videographer/Editor - Simple Strat Agency

2016

- Worked directly with clients to address video needs.
- Filmed and Edited all video content.
- Produced a 60-part series for workout brand Complete Nutrition.

Video Specialist - Huskervision

2011-2015

- Produced and Filmed Husker sports.
- Edited highlights and sizzle reels.

CONTACT

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EDUCATION

BFA in Film and New Media (2015)

University of Nebraska - Lincoln

FAMU Prague

- Winner Best Film 2014
- Winner Best Screenplay 2014
- Winner Best Director 2015
- Winner Best Film 2015

MY SKILLS

Premiere Pro

Final Cut

Davinci Resolve

After Effects

Final Draft

Photoshop

Illustrator

Blender

Microsoft Office Suite

Airtable

Capcut

Adobe Creative Cloud

Creative Writing

Social Media Video

Full Service Video Production

Licensed Drone Operator

Various Camera Systems

Slack

Hubspot

CERTIFICATIONS

Harvard Frontline Leader

- September 2022

FAA Certified Part 107

- Drone Operator License

ASC Masterclass

- August 2017

REFERENCES AVAILABLE PER REQUEST